

# THE JUNIOR LEAGUE OF GREATER FORT **LAUDERDALE**

Women as Catalysts for Lasting Community Change.

#### **OUR IMPACT IN NUMBERS**



#### 10,000

We provide 10,000 hours of volunteer time annually to community service projects



#### \$200,000

The amount we raised to fund the Junior League Play Station at the Holiday Park



#### 31,014

Amount of food in pounds we packaged for Food Insecurity



organizations that have benefited from the our assistance



#### \$200,000

The amount we provided to start the FLITE Center



# \$10,000

The amount we donated for various FTL initiatives

# www.juniorleagueftl.org









## WHO WE ARE

The Junior League of Greater Fort Lauderdale was organized in 1937 as the Fort Lauderdale Junior Service League to provide the community with willing volunteers in civic and child welfare work.

We've created several of Broward County's top charitable organizations. For the last 86 years, we have invested millions of dollars, matched by millions of volunteer hours, in improving the lives of our neighbors right here in Broward County. We have trained thousands of women to address community needs and to take on leadership roles at every level.

# **OUR VISION**

We extensively research community issues and needs to then select a project and dedicate resources to solving the problem.

We achieve this through extensive volunteer time, expertise, collaborations with community organizations, grant solicitation, fundraising events, and fund

# **OUR MISSION**

The Junior Leagues are organizations of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration and training. Our purpose is exclusively educational and charitable.

Our impact is seen

**IN YOUR NEIGHBORHOOD** 



























# Sponsorship Package



# THE JUNIOR LEAGUE OF GREATER FORT LAUDERDALE



#### Paradise Premier Sponsor

#### **Prominent Recognition**

Exclusive acknowledgment during the events opening and closing ceremonies. Mentions throughout the evening.

#### **Company Awareness:**

Company logo displayed prominently on event banners, signage, silent auction website, press releases, & promotional materials.

#### Website Recognition:

Your company logo and website link displayed on the JLGFL website.

#### Social Media:

FIVE (5) dedicated marketing posts across Instagram, and Facebook, including a link to your company's website or contact page.

#### \$1,050 VALUE:

Six (6) complimentary tickets to the event for your guests.

#### **During & Post Event Shoutout:**

Special mention in the post-event thank you message to attendees.

# Twilight Supporting Sponsor

#### **Distinctive Recognition**

Acknowledgment at the event as a feature supporting sponsor.

#### **Company Awareness:**

Company logo displayed prominently on event banners, signage, silent auction website, press releases, & promotional materials.

#### Website Recognition:

Your company logo and website link displayed on the JLGFL website.

#### Social Media:

THREE (3) dedicated marketing posts across Instagram, and Facebook, including a link to your company's website or contact page.

#### \$700 Value:

Four (4) complimentary tickets to the event for your guests.

#### **During Event Shoutout:**

Acknowledgment during the event program.

\$10,000

\$7,500



# Tiki Bar Sponsor (\$5,000):

- Recognition as the bar sponsor
- Company logo displayed on event banners, promotional materials, press releases
- Custom bar display with printed napkins at event
- Your company logo and website link displayed on the JLGFL website
- Two (2) dedicated marketing posts across Instagram, and Facebook
- Two (2) complimentary tickets to the event for your guests

# Wine Island Sponsor (\$2,500):

- Recognition as the wine wall sponsor
- Company logo displayed on event banners, promotional materials, press releases, and
- custom wine wall display
- Your company logo and website link displayed on the JLGFL website
- One (1) dedicated marketing posts across Instagram, and Facebook
- One (1) complimentary tickets to the event for your guests

# Calypso Cocktail Sponsor (\$2,500):

- Recognition as the Signature Cocktail sponsor
- Junior League will work with mixologists to design the perfect signature cocktail that
- reflects your business and the theme, Tropical Twilight
- Your company logo and website link displayed on the JLGFL website
- Recognition in event press releases, social media posts, and newsletters
- One (1) dedicated marketing posts across Instagram, and Facebook
- One (1) complimentary tickets to the event for your guests

# **Dreamscape Decor Sponsor (\$2,500):**

- Recognition as the Decor sponsor.
- Custom signage at event on center pieces, and standout event displays
- Your company logo and website link displayed on the JLGFL website
- Recognition in event press releases, social media posts, and newsletters
- One (1) dedicated marketing posts across Instagram, and Facebook
- One (1) complimentary tickets to the event for your guests





# **Blissful Bites Sponsor (\$1000):**

- Recognition as a food sponsor
- Junior League will provide food options being served at JULE business can select their desired food choice to sponsor
- · Custom signage at event by self service food stations
- Your company logo and website link displayed on the JLGFL website
- Recognition in event press releases, social media posts, and newsletters

## **Music Sponsor (\$1000):**

- Recognition as the Music sponsor
- Custom signage around the center of the party the DJ booth
- Your company logo and website link displayed on the JLGFL website
- Recognition in event press releases, social media posts, and newsletters

# Champagne Cabana Sponsor (\$1000):

- Recognition as the Champagne sponsor
- Custom linen and display with your company logo
- Your company logo and website link displayed on the JLGFL website
- Recognition in event press releases, social media posts, and newsletters.

# **Shimmering Sponsor (\$500):**

- Recognition as a community sponsor
- Your company logo and website link displayed on the JLGFL website
- Recognition in event press releases, social media posts, and newsletters

